Promote Quickly & Easily With The Two-Step

Here's a really simple way... to promote your online business today. It makes no difference if it is a product or a service. You can start today getting some needed exposure to your site in two simple steps. That's why I call it the "Two Step" approach. Discovering how to get visitors to your site is a steep learning curve for most. Whether you are a beginner or a veteran, it requires some work. This article gives you a simple, yet doable plan to solve your traffic problem. There are many ways to promote your site. Some cost you money. Some cost you time. Most cost you both money and time. Well, if you are like this author, I have a lot more time than money. This approach is not going to cost you any money, but you will invest some time with your efforts. Sound fair to you? Then let's get started. Here's the first step in the "Two Step": 1) WRITE ARTICLES Articles are probably the very best way for you to get some good, targeted traffic to you site. There are many fr*ee ways to gain traffic, but none of them bring you "targeted" traffic. That's what you really need. Here is the second step in the "Two Step". 2) DISTRIBUTE YOUR ARTICLES. There are lots of ways to accomplish this. I am going to suggest a few of them. Very likely you will discover many more ways. -Send them to other publishers who are looking for fresh content. -Place them in article directories. (A simple search will locate many,) -Create an article directory on your site. -Place them in autoresponders with follow-up messages. -Send them out with snail mail messages that you are doing. The more articles you write, send out and publish to directories on line, the more exposure you will get and the more traffic you will receive. Set yourself a goal to write at least one article per week and distribute it. More often if you can do it. You will be amazed with the results, and the benefits of Homepage an article campaign can last for years and become viral as your articles are posted on other's site. Writing and publishing articles is one of the easiest and least expensive ways to bring your site some long term targeted traffic and links from other sites. What are you doing to promote your site? Where will you be a month from now...a year from now? Why not put the "Two Step" into motion for your site? It's as easy as a waltz around the dance floor.