

Austin Roofing on TV: How to Watch the Segment and Learn About Storm Damage Claims

Living in Austin, Texas, we know the weather can change fast. One afternoon you are enjoying clear skies, and the next you are watching a hailstorm roll in from the west. For homeowners, that shift often brings worry about the roof over their heads. I have been in the roofing business here for more than a decade, and I have seen what happens when a storm hits. The phone starts ringing, and everyone wants to know the same thing: how much will a roof replacement cost, and will insurance cover it?

Local news outlets like KXAN-TV and CBS Austin have done a good job of covering these questions. Their morning shows, KXAN Studio 512 and We Are Austin, often bring in roofing contractors to talk about real-world concerns. If you have ever wondered what goes into a roofing estimate or how to handle a claim adjuster, those segments are worth your time. In fact, you can watch the segment on demand through their websites or social media pages, and it usually walks through the entire process from inspection to final check.

Why Storm Damage Hits Austin So Hard

Austin sits in a part of Texas that gets a mix of weather patterns. Spring brings severe thunderstorms, and with them comes hail damage. I have inspected roofs that look like someone took a hammer to the shingles. Hailstones the size of golf balls can punch through asphalt shingles, leaving the underlayment exposed. Wind damage is another common issue. Straight-line winds can lift the edge of metal roofing panels, allowing water to seep into the attic. Over time, that leads to rot and mold.

Many homeowners do not realize that storm damage often requires a full roof replacement rather than a simple repair. I have been on calls where the homeowner thought they could patch a few spots, but after a closer look, the entire structure was compromised. That is when you need a reliable roofing contractor who knows the local building codes and can work with your insurance company.

What You Learn From a TV Segment on Roofing

When a local news station like CBS Austin produces a story about roof replacement, they usually include practical advice. For example, they might explain how to document damage for an insurance claim. A claim adjuster will want photos, a written description, and sometimes a roofing estimate from a licensed contractor. If you [watch the segment](#) on KXAN Studio 512, you will hear experts talk about the importance of getting a roof inspection before the adjuster arrives. That way, you have a professional opinion on what needs to be done.

I have appeared on a few of those segments myself, and the goal is always to give homeowners actionable information. We talk about the difference between metal roofing and asphalt shingles, how long each material lasts, and which one handles hail better. We also cover the timeline for filing a claim. In Texas, you generally have one year from the date of the storm to file, but that window can vary by policy. The best advice is to act fast. A quick roof inspection can catch hidden damage that might not be obvious from the ground.

How to Prepare for a Roof Inspection

Before you call a roofing contractor, there are a few things you can do to speed things up. First, walk around your house and look for obvious signs of damage. Missing shingles, dented metal panels, or granules from asphalt shingles in the gutter are all red flags. Second, take photos from multiple angles. Third, write down the date of the storm and any details you remember. This information helps the contractor and later the claim adjuster.

During the inspection, the contractor will check the flashing around chimneys and vents, look for soft spots in the decking, and test the seal around skylights. They will also measure the slope and pitch of your roof, because that affects the type of material that can be used. A steep roof might require special safety equipment, which can add to the cost. A flat roof needs a different approach altogether, often involving metal roofing or a modified bitumen system.

The Role of Insurance Claims in Roof Replacement

Insurance claims are where a lot of homeowners get stuck. I have seen people wait months for a payout because they did not understand the process. The claim adjuster works for the insurance company, not for you. Their job is to minimize the payout. That is not a criticism; it is just how the system works. Your best defense is a detailed roofing estimate from a trusted contractor. The estimate should break down materials, labor, disposal fees, and any permits required by the city of Austin.

When you file a claim, the adjuster will do their own inspection. They might agree with your contractor, or they might push back. If there is a disagreement, you can request a re-inspection or bring in a public adjuster. That is a specialized role that advocates for you. It costs a percentage of the payout, but for large claims, it can be worth it.

Why Local News Matters for Homeowners

Local news stations like KXAN-TV and CBS have a vested interest in helping their viewers. They know that storm damage affects everyone in the viewing area, so they produce segments that address common questions. When you watch the segment on We Are Austin, you get to hear

from a local roofing contractor who understands the specific challenges of building in Central Texas. That kind of expertise is hard to find in a generic online article.

I remember one segment where a contractor showed how to spot hail damage on asphalt shingles. He held up a sample that had been hit by hail, and you could see the circular indentations. Then he showed a piece of metal roofing that had been dented by wind-driven debris. It was a simple visual, but it stuck with me. That is the power of television. You can see the damage up close and understand what to look for on your own house.

Practical Steps After a Storm

If a storm has just passed and you suspect roof damage, here is a short checklist I give to every homeowner I meet:

- Stay safe. Do not climb onto the roof yourself, especially if it is wet or steep.
- Cover any active leaks with a tarp or bucket to prevent interior damage.
- Call a roofing contractor for a professional roof inspection.
- Document everything with photos and notes before any repairs begin.
- Contact your insurance company to start the claims process.

These steps might seem basic, but I cannot tell you how many people skip the documentation part. Then when the claim adjuster comes, they have no proof of the original damage. That can reduce your payout or even lead to a denial.

Choosing the Right Roofing Material

Another topic that comes up often on local news is material selection. Asphalt shingles are the most common in Austin because they are affordable and easy to install. But they do not hold up well against large hail. Metal roofing, on the other hand, can withstand impact better and lasts longer, but it costs more upfront. A good roofing contractor will walk you through the trade-offs based on your budget and the typical weather in your area.

I have installed both types, and I always tell homeowners to think about the long term. If you plan to stay in your house for ten years or more, metal roofing might be worth the investment. If you are selling soon, asphalt shingles might make more sense. Either way, get a roofing estimate from at least two contractors before making a decision.

Final Thoughts on Staying Informed

Roofing might not be the most exciting topic, but it is one of the most important investments you will make in your home. By following local news segments on KXAN Studio 512 and We

Are Austin, you can stay informed about the latest techniques, materials, and insurance tips. If you missed a segment, you can usually find it online and watch the segment at your convenience. That kind of access to expert advice is invaluable, especially after a major storm.

At the end of the day, a good roof keeps your family safe and dry. Knowing how to handle storm damage and insurance claims can save you thousands of dollars and a lot of stress. So the next time you see a roofing contractor on TV, pay attention. They are not there to sell you something. They are there to help you make better decisions for your home.